

What is claimed is:

1. A content delivery apparatus which delivers a content managed by a content management server to a terminal, the content management server storing in advance a plurality of the contents and a plurality of pieces of time information associated with the contents, the content delivery apparatus comprising:

a content acquiring unit which, when a predetermined time has elapsed, acquires relevant contents associated with a piece of time information including the predetermined time from the content management server;

a display unit which displays the relevant contents acquired by the content acquiring unit in such a manner that each of the contents is selectable according to an operation instruction by a user;

an accepting unit which accepts delivery information including a delivery destination indicating the terminal to which selected one of the relevant contents is delivered; and

a delivering unit which delivers the selected content to the delivery destination that is included in the delivery information accepted by the accepting unit,

wherein the content associated with each piece of time information is displayed in such a manner that displayed scenery varies with a time included in the associated piece of time information.

2. A content delivery apparatus which delivers a content managed by a content management server to a terminal, the content management server storing in advance a plurality of contents and a plurality of pieces of terminal information including headers of the contents and types of the terminals, the content delivery apparatus comprising:

a display unit which displays the headers corresponding to the contents in such a manner that each of the headers is selectable by an operation instruction of a user;

an accepting unit which accepts delivery information including a delivery destination indicating one of the terminals to which a relevant content corresponding to a

selected one of the headers is delivered and including the type of the terminal;

a content acquiring unit which, based on the type that is included in the delivery information accepted by the accepting unit, identifies a piece of the terminal information that matches the selected header and the type from among the pieces of the terminal information, and acquires the relevant content associated with the identified piece of the terminal information from the content management server;

a size changing unit which changes a size of the content acquired by the content acquiring unit according to a capacity of a communication line of the terminal;
and

a delivering unit which delivers the content the size of which is changed by the size changing unit, to the delivery destination included in the delivery information accepted by the accepting unit.

3. The content delivery apparatus according to any of claims 1 and 2, wherein the contents are local information concerning an area in which the content delivery apparatus is deployed.

4. A method of controlling content delivery using a content delivery apparatus which delivers a content managed by a content management server to a terminal, the content management server storing in advance a plurality of contents and a plurality of pieces of time information associated with the contents, said method comprising:

a first step of acquiring, when a predetermined time has elapsed, relevant contents associated with a piece of time information including the predetermined time from the content management server;

a second step of displaying the relevant contents acquired in the first step in such a manner that each of the contents is selectable according to an operation instruction by a user;

a third step of accepting a delivery destination indicating the terminal to which a selected one of the relevant contents is delivered; and

a fourth step of delivering the selected content to the delivery destination which is included in the delivery information accepted in the third step,

wherein the content associated with each piece of the time information is displayed in such a manner that displayed scenery varies with a time included in the associated piece of the time information.